

ZACHYS

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Zachys Launches New Mobile Auction App, Bringing the Thrill of Live Bidding Anywhere

June 8, 2026 | New York, NY – Zachys is proud to announce the launch of the new Zachys Auction App, delivering a faster, more dynamic, and fully mobile way for collectors to participate in the world’s leading fine wine auctions.

Designed to bring clients closer to the action than ever before, the app allows users to bid live in real time, receive instant alerts on watched lots, track auction activity seamlessly, and manage purchases with greater speed and convenience.

From iconic Bordeaux and Burgundy to the world’s rarest spirits and collectibles, the Zachys Auction App transforms how collectors engage with auctions — putting the energy and excitement of the saleroom directly into their hands.

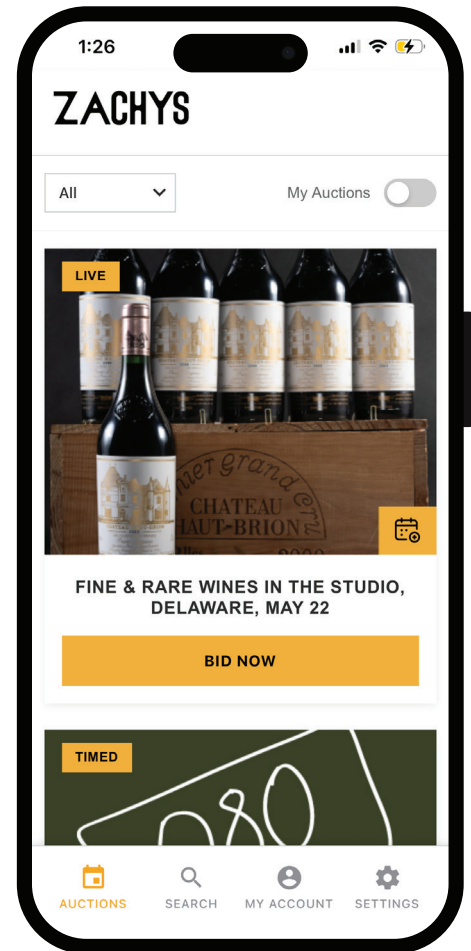
“Our clients live busy, global lives, and great bottles don’t wait. With the launch of our Auction App, whether you’re at a wine dinner, between meetings, or cruising at 30,000 feet, you can bid on some of the world’s most sought-after wines in real time. We’re making it easier than ever to participate in our auctions, giving collectors instant access and the confidence that they’ll never miss an opportunity.” Said Charles Antin, Global Head of Auction.

Key features include:

- Live mobile bidding from anywhere in the world
- Real-time alerts on watched and active lots
- Instant bid tracking and auction monitoring
- Faster checkout and streamlined account access

The app integrates directly with existing Zachys accounts, allowing clients to log in with their current credentials and begin bidding immediately.

The Zachys Auction App is now available for download on iOS and Android devices.



About Zachys: Founded in 1944 as a family-owned business, Zachys is a globally recognized leader in the fine wine and spirits industry, renowned for creating transformative milestones that have shaped the sector. With a legacy spanning eight decades, Zachys has set the benchmark for excellence, offering an unparalleled selection of wines, spirits, and exceptional service. Through its prestigious, globally recognized auction house, retail store, and online platform, Zachys continues to redefine the wine and spirits world, delivering exclusive access, unmatched expertise, and exceptional opportunities to collectors and connoisseurs worldwide.

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